

8g 24S÷0 N aÂN<Q?0 N Q°Q°N*N°

DATE: Sunday, August 24, 2025
LOCATION: Markham, Ontario, CA

Event Description

8g 24S÷0 N aÂN<Q?0 N Q°Q°N*N°N W:(Y O&Y MarkhamzÙ) is a premier performing-arts event in Markham around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: 6Bo5hoEDLJcqNSibkJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.