

8g 22S÷0 a\$` R0Qìfh4:000 Y Y S

DATE: Friday, August 22, 2025
LOCATION: Toronto, Ontario, CA

Event Description

8g 22S÷0 a\$` R0Qìfh4:000 Y Y SUSãUœRgN W:(Y O&Y DTzÙ) is a premier performing-arts event in Toronto, the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: AruXq36roNmJbQ25aS

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.