

8g 16S÷0 N aÂN<Q?0 N Q°Q°

DATE: Saturday, August 16, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

8g 16S÷0 N aÂN<Q?0 N Q°Q°N*N°N W:(n)TâSNzÙ) is a premier performing-arts event in Richmond. This event impacts the local hotel market, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 4UpSPvmMPdRMFrrKGZ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.