

# 8g 16†\_ f g Qm f eåNKf DJ Melodie @ Spa

DATE: Saturday, August 16, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

8g 16†\_ f g Qm f eåNKf DJ Melodie @ Space Club is a premier performing-arts event in the region. This event attracts thousands of international visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 45/100

**Expected Attendance:** 589 people

**Event ID:** 77h5cayRE2rEFeJu3h

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 236 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*