

816 & All That Jazz - The Official 816 Day Celebration

DATE: Saturday, August 16, 2025
LOCATION: Kansas City, Missouri, US

Event Description

816 & All That Jazz - The Official 816 Day Celebration is a premier festivals event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 509 people

Event ID: DvHiN7JZSGkEoqX4JM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
