

80s for 8 Years Pride Dance Party - Paek ± riki Pride 2025

DATE: Friday, October 24, 2025
LOCATION: Paek ± riki, Wellington Region, NZ

Event Description

80s for 8 Years Pride Dance Party - Paek ± riki Pride 2025 is a premier festivals event in Paek ± riki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: CZwBgsbX7QrbmkrHer

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
