

# 805 Night Market: Thousand Oaks, September 05-07

DATE: Friday, September 5, 2025  
LOCATION: Thousand Oaks, California, US

---

## Event Description

805 Night Market: Thousand Oaks, September 05-07 is a premier festivals event in Thousand Oaks. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 52/100

**Expected Attendance:** 1,192 people

**Event ID:** tauxM5c6LGZiA2HtSU

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 477 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---