

# 804 Lit Salon--August 16th at 7p

DATE: Saturday, August 16, 2025  
LOCATION: Washington, District of Columbia, US

---

## Event Description

804 Lit Salon--August 16th at 7p is a premier conferences event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 202 people

**Event ID:** 8YvkVR5t6sQ5URHZ8c

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 81 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*