

8° Noite Gaúcha " Uma noite onde a inclusão e a tradição bailam juntas"

DATE: Tuesday, August 26, 2025
LOCATION: Rincão dos Ilhéus, Rio Grande do Sul, BR

Event Description

8° Noite Gaúcha " Uma noite onde a inclusão e a tradição bailam juntas" is a premier concerts event in Rincão dos Ilhéus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 149 people

Event ID: 9Ngzw8gBEweRmZ4Uke

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.