

70th Anniversary Team Tour (Meditation Garden Festival)

DATE: Saturday, August 16, 2025
LOCATION: Charleston, South Carolina, US

Event Description

70th Anniversary Team Tour (Meditation Garden Festival) is a premier festivals event in Charleston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 44/100
Expected Attendance: 527 people
Event ID: HdZbKCBHC8UZE8tcCz

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 211 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
