

7º Recital Notas e Sons | Espaço Musical Carla Almeida

DATE: Sunday, November 23, 2025
LOCATION: Jardim Maraba, São Paulo, BR

Event Description

7º Recital Notas e Sons | Espaço Musical Carla Almeida is a premier performing-arts event in Jardim Maraba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 431 people
Event ID: 7z57BDKTEmk8WQTWsz

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.