

# 6EJOU, VORTEK'S, Lessss, and 3 others

DATE: Saturday, September 13, 2025  
LOCATION: Saint-Herblain, Pays de la Loire, FR

---

## Event Description

6EJOU, VORTEK'S, Lessss, and 3 others is a premier concerts event in Saint-Herblain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 59/100

**Expected Attendance:** 2,952 people

**Event ID:** 6FT8PXhij4FTu8vUta

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,181 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*