

60 years of Struggle: Civil Rights , African Odysseys, BFI

DATE: Saturday, September 13, 2025
LOCATION: London, Greater London, GB

Event Description

60 years of Struggle: Civil Rights , African Odysseys, BFI is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 339 people

Event ID: 52dmkPsm7cNoVGa8PU

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
