

6ª Etapa SuperBike Brasil 2025 - Londrina, PR

DATE: Sunday, September 21, 2025
LOCATION: Santa Monica, Paraná, BR

Event Description

6ª Etapa SuperBike Brasil 2025 - Londrina, PR is a premier sports event in Santa Monica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: DLw8HxUJDZmKqM7e6a

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.