

# 5th October 2025 On Cattle - Come Try - Development Show - Ribbons Only Show

DATE: Saturday, October 4, 2025  
LOCATION: Marionvale, Victoria, AU

## Event Description

5th October 2025 On Cattle - Come Try - Development Show - Ribbons Only Show is a premier sports event in Marionvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 7HBfvgNmV4oi3gC6jN

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*