

# 5th International Conference on Educational Technology (ICET 2025)

DATE: Thursday, September 25, 2025  
LOCATION: Bei Bei Qu, Chong Qing Shi, CN

## Event Description

5th International Conference on Educational Technology (ICET 2025) is a premier conferences event in Bei Bei Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 455 people

**Event ID:** CJNZnubaherdwsKcp2

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 182 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*