

# 5th annual Rick Horton car, truck, and motorcycle show

DATE: Saturday, September 13, 2025  
LOCATION: Rittman, Ohio, US

---

## Event Description

5th annual Rick Horton car, truck, and motorcycle show is a premier expos event in Rittman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 42/100

**Expected Attendance:** 377 people

**Event ID:** 6a7pukyeNCYPzgnqgW

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 151 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---