

5R •Đ,,%j!_ O N {it ‹2^§y Y,O

DATE: Wednesday, August 27, 2025
LOCATION: Singapore, SG

Event Description

5R •Đ,,%j!_ O N {it ‹2^§y Y,OU\ vñh SØb ~Ógœ is a premier conferences event in Singapore. This event attracts significant attention and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 78 people

Event ID: 4VCbLY7ieGNhBfRs5A

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.