

5@7 privé au Le Mans Auto Club

DATE: Thursday, August 28, 2025
LOCATION: Saint-Augustin-de-Desmaures, Québec, CA

Event Description

5@7 privé au Le Mans Auto Club is a premier community event in Saint-Augustin-de-Desmaures. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: AAMDN4GkoRRwv8hNow

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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