

50th Anniversary Tour of Fleetwood Macs Classic Lineup - Royal Whanganui Opera House - Sep 20

DATE: Friday, September 19, 2025
LOCATION: Whanganui, Manawat ũv† æv àui Region, NZ

Event Description

50th Anniversary Tour of Fleetwood Macs Classic Lineup - Royal Whanganui Opera House - Sep 20 is a premier performing-arts event in Whanganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: BNjJmYGbKzMmfuG9Ht

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
