

50 Years of Vietnamese Americans in Minnesota Celebration and Exhibit Opening

DATE: Sunday, August 17, 2025
LOCATION: Saint Paul, Minnesota, US

Event Description

50 Years of Vietnamese Americans in Minnesota Celebration and Exhibit Opening is a premier expos event in Saint Paul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 617 people

Event ID: Go9T5vagTddManbSyE

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 247 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.