

5 Mugs No Tea, 20th August 2025

EVENING SHOW

DATE: Wednesday, August 20, 2025
LOCATION: Edinburgh, Scotland, GB

Event Description

5 Mugs No Tea, 20th August 2025 *EVENING SHOW* is a premier performing-arts event in Edinburgh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: ChyH2tZQYLUA86Xd35

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.