

5º Festival de Curtas

DATE: Saturday, November 8, 2025
LOCATION: Bom Retiro, Santa Catarina, BR

Event Description

5º Festival de Curtas is a premier performing-arts event in Bom Retiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 621 people
Event ID: E27hre6Ae6w4AGB8T2

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
