

# 5° Edição do Connect Hub | Gestão de Pessoas e Reforma Tributária, Capacitando o Time

DATE: Tuesday, September 16, 2025

LOCATION: Vila Izabel, Paraná, BR

## Event Description

5° Edição do Connect Hub | Gestão de Pessoas e Reforma Tributária, Capacitando o Time is a premier conferences event in Vila Izabel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 231 people

**Event ID:** B9Ay4X77oNsJXU692D

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/5-edio-do-connect-hub-gesto-de-pessoas-e-reforma-tributria-capacitando-o-time>

Document generated on 6/4/2026, 7:49:01 AM