

4th World Congress on Medicinal Chemistry and Computer Aided Drug Design

DATE: Tuesday, November 25, 2025
LOCATION: Roissy-en-France, Île-de-France, FR

Event Description

4th World Congress on Medicinal Chemistry and Computer Aided Drug Design is a premier conferences event in Roissy-en-France. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 163 people

Event ID: DukeoFYxoeQxuf9iYc

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.