

4th Urdu Festival Abu Dhabi manage by 39 Branding

DATE: Sunday, November 23, 2025

LOCATION: b6(d, 8b†J, b6(d, 8b†J, AE

Event Description

4th Urdu Festival Abu Dhabi manage by 39 Branding is a premier festivals event in b6(d€ c†(dçà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 412 people

Event ID: 73tMnWfmZg7VpXQeMG

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.