

4th Conference on Computing, Big Data and Internet of Things (CCBDIoT 2025)

DATE: Thursday, October 23, 2025
LOCATION: Cheng Du Shi, Si Chuan Sheng, CN

Event Description

4th Conference on Computing, Big Data and Internet of Things (CCBDIoT 2025) is a premier conferences event in Cheng Du Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 407 people

Event ID: E4cXTtKxHVqehtr98A

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 163 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.