

4th Annual Vintage Car Show at Nelles Manor Museum

DATE: Saturday, August 23, 2025
LOCATION: Grimsby, Ontario, CA

Event Description

4th Annual Vintage Car Show at Nelles Manor Museum is a premier festivals event in Grimsby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 304 people

Event ID: 8wRWhcMvjEtYhvYu4w

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.