

# 4K HDR Summit

DATE: Monday, November 10, 2025  
LOCATION: Isla de la Cartuja, Andalucía, ES

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## Event Description

4K HDR Summit is a premier conferences event in Isla de la Cartuja. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 423 people

**Event ID:** GUZ8ZtPyGo288uJ8Lh

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 169 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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