

4a Rodada de Negócios - Mulheres Empresárias e Empreendedoras - Americana e Toda Região

DATE: Wednesday, August 27, 2025
LOCATION: Jardim Sao Paulo, São Paulo, BR

Event Description

4a Rodada de Negócios - Mulheres Empresárias e Empreendedoras - Americana e Toda Região is a premier conferences event in Jardim Sao Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 226 people

Event ID: 3EEteNaREX6J7yrNkq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.