

46th Annual Tocal Beekeeping Field Day

DATE: Friday, October 10, 2025
LOCATION: Tocal, New South Wales, AU

Event Description

46th Annual Tocal Beekeeping Field Day is a premier expos event in Tocal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 852 people

Event ID: CDueJ3E5Jh8Lhr5pFF

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 341 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
