

# 45 minute One to One Adoption Conversation - Basingstoke

DATE: Wednesday, September 3, 2025  
LOCATION: Basingstoke, England, GB

---

## Event Description

45 minute One to One Adoption Conversation - Basingstoke is a premier conferences event in Basingstoke. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 85 people

**Event ID:** 9dCFCs953d2eQc328B

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/45-minute-one-to-one-adoption-conversation-basingstoke>

Document generated on 6/4/2026, 3:24:22 AM