

40th Militaria & Collectables Show - Prince Of Wales Showgrounds - Regional Events Complex

DATE: Friday, August 22, 2025
LOCATION: North Bendigo, Victoria, AU

Event Description

40th Militaria & Collectables Show - Prince Of Wales Showgrounds - Regional Events Complex is a premier expos event in North Bendigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,547 people

Event ID: 7unJv9m9XnfETo5CDw

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 619 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.