

4ª Noite Empreendedora

DATE: Wednesday, September 10, 2025
LOCATION: Distrito Industrial, Rio Grande do Sul, BR

Event Description

4ª Noite Empreendedora is a premier conferences event in Distrito Industrial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: F66ZEiBgH6jJEQ6s89

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.