

# 4. liga - Division D - Sparta Brno vs Artis Brno II

DATE: Saturday, October 11, 2025  
LOCATION: Brno, CZ

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## Event Description

4. liga - Division D - Sparta Brno vs Artis Brno II is a premier sports event in Brno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,349 people

**Event ID:** FCMvmiFrw7kLAHBAaw

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 540 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*