

4. liga - Division C - Kosmonosy vs Brandýs nad Labem

DATE: Saturday, August 16, 2025
LOCATION: Brandýs nad Labem-Stará Boleslav, CZ

Event Description

4. liga - Division C - Kosmonosy vs Brandýs nad Labem is a premier sports event in Brandýs nad Labem-Stará Boleslav. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,878 people

Event ID: 95kNfuTANHT7UX4xPJ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 751 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.