

# 4. liga - Division B - Št .NÒ g2 Ö &ž ç6¾' Î !á

DATE: Saturday, October 25, 2025

LOCATION: Mariánské Lázn ²Â 5

## Event Description

4. liga - Division B - Št .NÒ vs Mariánské Lázn ° is a premier sports event in Mariánské Lázn ²à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,863 people

**Event ID:** 8EbwZJRS7fiA4kFUha

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 745 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*