

# 4. liga - Division B - Mariánské Lázně vs Slavia Karlovy Vary

DATE: Friday, October 3, 2025  
LOCATION: Karlovy Vary, Karlovarský, CZ

## Event Description

4. liga - Division B - Mariánské Lázně vs Slavia Karlovy Vary is a premier sports event in Karlovy Vary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,723 people

**Event ID:** GdECfotqnhvRNTr2AM

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 689 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*