

# 4. liga - Division B - Mariánské Lázně vs Újezd Praha 4

DATE: Saturday, November 1, 2025  
LOCATION: Praha-Újezd, Hlavní náměstí Praha, CZ

## Event Description

4. liga - Division B - Mariánské Lázně vs Újezd Praha 4 is a premier sports event in Praha-Újezd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** 3CksGMrmjm3S4e9W43

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*