

4. liga - Division B - Louny vs Mariánské Lázn °

DATE: Saturday, August 30, 2025
LOCATION: Mariánské Lázn ° 5

Event Description

4. liga - Division B - Louny vs Mariánské Lázn ° is a premier sports event in Mariánské Lázn °. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,131 people

Event ID: 4hofHTPT2fMNDZTSqf

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.