

4. liga - Division B - Baník Sokolov vs Újezd Praha 4

DATE: Sunday, August 17, 2025
LOCATION: Praha-Újezd, Hlavní m. Praha, CZ

Event Description

4. liga - Division B - Baník Sokolov vs Újezd Praha 4 is a premier sports event in Praha-Újezd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: BDQDnSSm6amas5cMDm

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.