

\$4 for 4 weeks. Annual 4 day SALE at Plus Fitness 24/7 East Gosford

DATE: Sunday, August 24, 2025
LOCATION: East Gosford, New South Wales, AU

Event Description

\$4 for 4 weeks. Annual 4 day SALE at Plus Fitness 24/7 East Gosford is a premier expos event in East Gosford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,434 people

Event ID: DMNGorSUq5X9RA4wZS

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,374 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
