

\$4 for 4 weeks. \$0 to join. Annual SALE at Plus Fitness 24/7 The Entrance

DATE: Sunday, August 24, 2025
LOCATION: The Entrance, New South Wales, AU

Event Description

\$4 for 4 weeks. \$0 to join. Annual SALE at Plus Fitness 24/7 The Entrance is a premier expos event in The Entrance. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,409 people

Event ID: CutaUUAyB2rscweUjG

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,364 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/4-for-4-weeks-0-to-join-annual-sale-at-plus-fitness-247-the-entrance>

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