

3rd Annual Septemberfest - Curds & Brats Festival & 150th Anniversary of Cuba City

DATE: Saturday, September 13, 2025
LOCATION: Cuba City, Wisconsin, US

Event Description

3rd Annual Septemberfest - Curds & Brats Festival & 150th Anniversary of Cuba City is a premier community event in Cuba City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 366r2T8ixQ3AA5rR6o

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.