

3rd Annual Great Smoky Mountain Bronco Stampede

DATE: Friday, August 15, 2025
LOCATION: Pigeon Forge, Tennessee, US

Event Description

3rd Annual Great Smoky Mountain Bronco Stampede is a premier expos event in Pigeon Forge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,081 people

Event ID: 8ehU3Fve7ePp6ULQyg

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 432 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
