

3DZ Additive Tour BOLOGNA: quello che non ti aspetti dalla stampa 3D

DATE: Thursday, September 18, 2025
LOCATION: Zola Predosa, Emilia-Romagna, IT

Event Description

3DZ Additive Tour BOLOGNA: quello che non ti aspetti dalla stampa 3D is a premier expos event in Zola Predosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 772 people

Event ID: 7hiJGG3Xmkw9U5DoRx

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.