

36º Encontro de Empreendedoras

DATE: Thursday, September 11, 2025

LOCATION: Embaré, São Paulo, BR

Event Description

36º Encontro de Empreendedoras is a premier conferences event in Embaré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 261 people

Event ID: 6q2d8w4zesDebbM7a7

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.