

35 Years Of The Chosen Few Picnic & Festival in Chicago

DATE: Sunday, September 14, 2025
LOCATION: Campania, IT

Event Description

35 Years Of The Chosen Few Picnic & Festival in Chicago is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 757 people

Event ID: BeaFcTBWvFphC5fTnh

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.