

33º Simpósio Bairral: A PRIMEIRA INFÂNCIA

DATE: Saturday, November 1, 2025
LOCATION: Vila Pereira, São Paulo, BR

Event Description

33º Simpósio Bairral: A PRIMEIRA INFÂNCIA is a premier conferences event in Vila Pereira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 474 people

Event ID: FvPMj5Hg6933NjZrNd

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.