

30.08. - POLONIA PIKNIK - OPEN AIR 2025 w Alpenpark w NEUSS

DATE: Saturday, August 30, 2025
LOCATION: Neuss, Nordrhein-Westfalen, DE

Event Description

30.08. - POLONIA PIKNIK - OPEN AIR 2025 w Alpenpark w NEUSS is a premier festivals event in Neuss. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 375 people

Event ID: 8sYzVbZdT4WS8XKMVv

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
